

# Tomás Costa de Azevedo Marques

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## ACADEMIC EMPLOYMENT

**Module coordinator, lecturer and seminar leader in International Relations**, Unita University, Brazil (Feb 2021 – pres.)

**Teaching Assistant and Guest Lecturer**, Federal University of ABC, Brazil (Oct-Dec 2020)

## EDUCATION

**Visiting Researcher, King's College London (DID)** (Sep 2021 - Mar 2022)

**PhD candidate in World Political Economy** (Sep 2018 - Apr 2023), Federal University of ABC, Brazil (4 years, full-time)

Title: *Chinese insertion in the World Economy: An analysis from the Political Economy perspective of the regulation policy for the inward foreign direct investments*

Supervisor: Prof Giorgio Romano Schutte

**MA in Latin American Integration** (2015), University of São Paulo (2 years, full-time)

Title: *A comparative study between the program "Missão Caixa" in Venezuela and the program "Caixa Aqui" in Brazil: public policies for financial inclusion in Latin America.*

Supervisor: Prof Maria Cristina Cacciamali.

**BA in Marketing** (2012), University of São Paulo (4 years, full-time)

Title: *Formulation of impact indicators for microfinance.*

Supervisor: Prof Tania P Christopoulos.

## RESEARCH INTERESTS

- International Development
- Political Economy
- China
- Global South

## PUBLICATIONS

Marques, T. C.. The Asian Dragon's Invitation: A political economy perspective of the inward FDI regulation policy and the Five-Years Plan. *China Economic Journal* (Submitted, Mar 2023).

Marques, T., & Campos, R. (2020). Uma análise do comércio bilateral brasil-china: A deterioração dos termos de troca e o caso da soja. *Revista Tempo Do Mundo*, (24), 379-402.

<https://doi.org/10.38116/rtm24art13>.

Virga, T., & Costa de Azevedo Marques, T. (2020). A Integração Física Sul-Americana No Período Recente (2000–2020): Situação, Continuidade, Inflexão E Reversão. *Revista Tempo Do Mundo*, (23), 149-180. <https://doi.org/10.38116/rtm23art6>

Christopoulos, T. P., Gonzalez Farias, L. E., & de Azevedo Marques, T. C. (2015). Evaluating Banking Agents: A Case of Brazilian Banking Correspondents. *DLSU Business & Economics Review*, 24(2).

Christopoulos, T. P., & Marques, T. C. (2013). Formulação de indicadores de impacto para microfinanças, *Revista de Políticas Públicas*, 17(1), pp.105-114. <http://doi.org/10.18764/2178-2865.v17n1p105-114>

## In Development

Marques, T. C., & Schutte, G. R. The Dragon Strikes Back: The Geopolitics of FDI in China. *Review of International Political Economy* (to be submitted, Sep 2023).

## RESEARCH EXPERIENCE

### Previous

**2013-2015:** My **master's research** dissertation is a comparative analysis of public policies of financial inclusion and South-South cooperation between Brazil and Venezuela (2009-14). I spent three months in Caracas interviewing key actors within government and institutions. My dissertation provides new insights into financial inclusion policy and public banks and develops a solid framework for their comparative analysis in a Global South context. The theoretical approach consists of the theory of the imperfect market and the role of public banks in economic development.

**2014: research coordination** of two-month fieldwork within the project “*Evaluating Banking Agents: The Case of Brazilian Banking Correspondents*” funded by the Getúlio Vargas Foundation. The research aimed to apply and validate the framework previously developed within the project “Formulation of impact indicators for microfinance”, to understand the impact of ICT and public bank services on financial inclusion. The assessment of the policy was based on a bottom-up methodology.

### Current

**2018-2023:** My **doctoral research** on *Chinese insertion in the World Economy: An analysis from the Political Economy perspective of the regulation policy for inward foreign direct investments* is funded by the Brazilian Ministry of Education. By adopting an approach of international political economy and business theory, it provides a deeper and more critical understanding of the role of the State, Transnational Corporations and Foreign Direct Investment in the development of the People's Republic of China.

**March 2023:** I was invited to participate as the Brazilian Delegate for the **Seminar on Chinese - Latin American Cooperation on 'Belt and Road' Joint Construction** (*Cooperación entre China y América Latina en Construcción Conjunta de "la Franja y la Ruta"*) on 09-22 Mar 2023 in Beijing, China. The course is organized by the MOFCOM and the Chinese Embassy in Brazil.

### Future

In the next few years, I plan to extend my research approach to a **comparative study** of Foreign

Direct Investment, Economic Development, Transnational Corporations, and the role of the State in the Global South, focusing on Latin America and China. Besides this, I aim to develop a research agenda on EU public policies concerning Chinese investments overseas, and the reorganization of the local production chains.

## TEACHING EXPERIENCE

### Guest Lecturer

- Diplomacy and Foreign Policy (MA), 2022, King's College London.
- Security and IR in Latin America (3UG), 2022, King's College London.
- Labour Economy (3UG), 2016, Pontifical Catholic University of São Paulo.

**Module coordinator, lecturer and seminar leader in International Relations, Unita University, Brazil (Feb 2021 - present):**

- *International Political Economy* (1UG) - current -
- *International Organizations and Institutions* (1UG) - current -

I designed and delivered lectures and seminars on a total of two annual modules at the undergraduate level, contributing to curriculum development in International Relations. Both modules were based on my research expertise – World Political Economy and the Global South. First-year students had the opportunity to explore how ideas and theoretical perspectives from the Global South help to understand the dynamics of power, war, trade, and economic development in the world economy. The module on international organizations and institutions approaches the conflicts between the hegemony power, colonization, and the formation of multilateral organizations, international institutions, regional associations, and trade agreements.

**Teaching Assistant and Guest Lecturer, Federal University of ABC, Brazil (Oct - Dec 2020):**

- *International Economy* (3UG)

I was a Teaching Assistant within the BA programme in Economics on weekly lectures (90 students) and I designed and delivered workshops, group discussions, quizzes, group presentations, training in discourse analysis, to develop student's research skills and critical thinking. I also included ITC in my teaching, and prepared adequate visual supporting material for every tutorial, considering any students' special needs or disabilities. Moreover, I carried out administrative tasks (office hours, marking and assessment activity, related paperwork for students' group presentations and essays, and individual attention for students).

## SELECTED CONFERENCE PAPERS

- 13th Annual IIPPE Conference - The Chronicles of Multiple Crises Foretold (Submitted, March 2023), Madrid, Spain.  
Paper: *The Rise of China and the Geopolitics of Industrial Policy.*
- 25th Annual Conference of the Association for Heterodox Economics - Bringing together heterodox approaches to economic challenges (Abstract submitted in Mar 2023), Cambridge, United Kingdom.  
Paper: *Did the Cat Catch the Mice? An analysis of FDI policy and economic changes in China*
- Society for the Advancement of Socio-Economics (SASE) - Socio-Economics in a Transitioning World: Breaking Lines and Alternative Paradigms for a New World Order (Forthcoming July 2023), Rio de Janeiro, Brazil.  
Paper: *The Dragon Strikes Back: The Geopolitics of FDI In China*
- IIPPE Annual Conference 2022 - 12th Annual Conference in Political Economy, (Sep 7 - 9, 2022), Bologna, Italy.  
Paper: *A political economy perspective of the Five-Years Plan and the inward FDI regulation policy*
- I Conference on Law and International Political Economy, (14-18 Jun 2021), Mackenzie University, Brazil.

Paper: *The Chinese insertion in the world economy: An analysis of productive transformations and the Foreign Direct Investment (FDI) cycles after 1978.*

- 3rd Seminar Researching Contemporary China, (16-18 Oct 2019), State University of Campinas, Unicamp, Brazil.  
Paper: *An analysis of FDI inflows into China after 1978.*
- International Conference on Policy Diffusion and Development Cooperation, (16-19 May 2018), Federal University of São Paulo, Unifesp, Brazil.  
Paper: *Public Policy initiatives of financial inclusion in Latin America: A comparative study between "Missão Caixa" in Venezuela and the program "Caixa Aqui" in Brazil.*
- XIV Cycle of Debates in Industrial Economics, Labor and Technology, (16-17 May 2016) Pontifical Catholic University of São Paulo, PUCSP, Brazil.  
Paper: *A review of the contemporary microfinance debate.*
- EGOS - European Group of Organizational Studies, (4-6 Jul 2013), Montréal.  
Bridging Continents, Cultures & Worldviews - 29th EGOS Colloquium, 2013. v. 1. p. 125.  
Paper: *Microfinance Institution as banking correspondents: A methodology for social performance indicators*

## GRANTS AWARDED

**Postgraduate travel grant**, (5,500 BRL), IIPPE Annual Conference 2022 - 12th Annual Conference in Political Economy (2022) Grant awarded to support travel costs related to presenting the work in progress "*The Asian Dragon's Invitation: A political economy perspective of the inward FDI regulation policy and the Five-Years Plan*".

**International program for PhD Studentship**, (£10,200), Higher Education Personnel Improvement Coordination, Brazilian Ministry of Education: *King's College London - Faculty of Social Science and Public Policy (2021/22)*

**Fully Funded PhD Studentship**, (105,600 BRL), Higher Education Personnel Improvement Coordination, Brazilian Ministry of Education (2018-2022)

**Postgraduate travel grant**, (1,500 BRL), Seminar research China contemporary (2019) Grant awarded to support travel costs related to the project "*An analysis of FDI inflows into China after 1978*".

**Research Grant**, (8,000 BRL) Getulio Vargas Foundation (2014), Grant awarded to support costs related to the research project "*Evaluating Banking Agents: A Case of Brazilian Banking Correspondents*".

## FURTHER QUALIFICATIONS IN HIGHER EDUCATION

**Intensive Seminar on Chinese-Latin American Cooperation on 'Belt and Road' Joint Construction** (Cooperación entre China y América Latina en Construcción Conjunta de "la Franja y la Ruta"), 09-22 Mar 2023, Beijing, China. Organized by the MOFCOM and Chinese Embassy in Brazil.

**1st Unicamp International School on Development Challenges.** (23-27 Nov 2020), Campinas State University, Unicamp, Brazil.

**3rd Meeting of the Brazilian Network of China Studies: The Global South in the context of the China-US hegemonic dispute** (14-16 Oct 2020), Federal University of Pernambuco, UFPE, Brazil.

**BRICS Think Tank International Symposium: The BRICS Partnership on New Industrial Revolution: Mission, Path and Model** (13 Sep 2019), State University of São Paulo, Unesp, Brazil.

**III School of Studies on Keynesian Theory.** (27-28 Aug 2019). Institute of Economics, Campinas State University, Brazilian Keynesian Association, AKB, Brazil.

**I Week of Interdisciplinary Research of the Postgraduate in Sciences Humanities and Social Studies.** (17-18 Jun 2019). Federal University of ABC.

**Workshop Exchange of experiences on financial investment instruments for low-income population income** (18-19 Dec 2016), Central Bank of Brazil (BCB).

**Pedagogical Preparation Course** (Sep-Dec 2013), School of Economics and Administration, University of São Paulo.

**South-South Cooperation Course** (May-Jul 2013), Institute of International Relations, University of São Paulo.

## ADMINISTRATIVE AND ORGANIZATIONAL EXPERIENCE

**Undergraduate Dissertation External Examiner** (candidate Amanda Leite do Nascimento), Institute of Economics, Santo André Foundation University Center (2020).

**Conference Discussant** *International Relations Week*, Technological Transformations, and International Relations: The future of production and work (8-10 Oct 2019), Federal University of ABC.

**Undergraduate Dissertation External Examiner** (candidate Christian de Souza Silva), at the Institute of International Relations at Santo André Foundation University Center (2019).

**Undergraduate Dissertation External Examiner** (candidate Bárbara Luiza do Nascimento Fernandes), at the Institute of International Relations at Santo André Foundation University Center (2019).

**Student representative**, department of World Political Economy, Federal University of ABC (March 2019 – March 2020).

**Postgraduate Student Representative**, Institute of Advanced Studies – University of São Paulo, Brazil (July 2014 – July 2015).

## MEMBERSHIPS, AFFILIATIONS and NETWORKS

- Latin American Council of Social Sciences (CLACSO)
- King's College London Department of International Development
- Agrarian South Network

- Centre for China-Mexico Studies (CECHIMEX)
- University of São Paulo Institute of Advanced Studies (IEA/USP)
- Brazilian Association of Chinese Studies (ABECS)
- Universidade Federal do ABC Chinese Political Economy Research Group

## NON-ACADEMIC WORKING EXPERIENCE

**Founding partner - Terrapilheira**, (February 2017 - December 2022) NGO working on the development of sustainable agricultural chains

Responsible for new business development, project writing and management, seeking funding proposals, customer relations, market analysis, business prospecting, and project. Working with Cocoa, Chestnut, Coconut, and Tropical fruit chains. These works have been developed in forty different cities in eleven Brazilian states.

**Project Coordinator – Impact Hub**, (July 2019 – December 2019) NGO working on social investments.

Responsible for coordinating the execution of the Pulsar project, carried out in partnership with AES Tietê (electric power company). The activities developed involved team management, schedule, budget, and customer relationship.

## LANGUAGE SKILLS

**English**  
Fluent

**Spanish**  
Fluent

**Portuguese**  
Native speaker

## REFEREES

**Prof Giorgio Romano Schutte**  
(PhD supervisor)  
Universidade Federal do ABC  
[giorgio.romano@ufabc.edu.br](mailto:giorgio.romano@ufabc.edu.br)

**Prof Vitor Eduardo Schincariol**  
(Mentor)  
University of London (SOAS) and  
Universidade Federal do ABC  
[vs14@soas.ac.uk](mailto:vs14@soas.ac.uk)

**Prof Alfredo Saad-Filho**  
(Visiting research supervisor)  
King's College London  
[alfredo.saad-filho@kcl.ac.uk](mailto:alfredo.saad-filho@kcl.ac.uk)

**Prof Cristina Fróes de Borja Reis**  
(Module Coordinator able to comment  
on candidate's teaching experience)  
Universidade Federal do ABC  
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