

# XIV Conference of Social Studies of the Economy

Social Studies of the Economy from Latin America.  
Economic Objects and Processes in Debate.

Pre SASE 2023 Event, July 20-22, Rio de Janeiro, Brazil  
Society for the Advancement of Socio-Economics

The Social Studies of the Economy constitute an interdisciplinary field that revitalizes the Social Sciences' tradition by questioning the established disciplinary jurisdiction that separates the processes and objects considered as strictly "economic" from those classified as "social", "political", "cultural" and "moral".

Ever since the first Conference on Social Studies of the Economy was held in 2006, this event has grown into an interdisciplinary arena including students, fellows and researchers from disciplines such as sociology, anthropology, political science, history or economy from Argentina, Brazil, Chile, Mexico, Colombia, France and the United States, among other countries. The Conference on Social Studies of Economics represents the consolidation of an intellectual field that encourages creative empirical and theoretical research about economic processes and objects, debating with the neoclassical-orthodox economics.

In 2022, the XIV edition of the Conference on Social Studies of the Economy aims to re-examine and discuss concepts and developments from Latin American socio economics. Over the last decades, key problems such as patterns of economic development, the forms of social inequalities and their recent transformations; indebtedness of States, households and firms; the monetary and financial repertoires of groups and individuals; the relations between States and markets; the economic and political action of firms and business actors; the popular economy and the informal markets (among others) have been addressed both with macro and micro perspectives seeking to analyze the specificity of Latin American capitalisms.

Resuming current dialogues between regional researchers, the conference seeks to settle itself as an arena to rethink the multiple ways in which we

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theorize and practice Economic Sociology in Latin America, as well as to strengthen the dialogues that we establish with academics from all over the world.

The CESE conference has important institutional support to strengthen networks between researchers and students from Argentina and Latin America with the rest of the world. Sponsored by the Society for the Advancement of Socio-Economics (SASE), this year the conference is proposed as a pre-event for the next SASE 2023 Congress, to be held July 20-22 at the Federal University of Rio de Janeiro (Brazil). Likewise, the Young Scholars Initiative (YSI) will provide Mobility Scholarships to attend the Conference. CLACSO is also sponsoring the event.

## Working groups

### 1. STATE, DEVELOPMENT AND ECONOMIC STRATEGIC SECTORS

The purpose of the working group is to welcome reflections on the concept of development and its problems from a comprehensive theoretical-methodological approach, capable of transcending the limitations of both the state-centric and the sociocentric perspectives. Special emphasis will be placed on studies that address the interactions between the State and different social actors as an explanatory matrix to account for both the conditions of possibility and the restrictions on economic and social development, particularly in the case of Latin America. Likewise, the working group seeks to look into these interactions in the case of certain strategic economic sectors, such as energy, transportation, public services, the information economy, the steel and automotive industry, and so forth.

#### Topics

- 1.1. Economic Intervention of the State in the Economy
- 1.2. Analysis of Strategic Economic Sectors
- 1.3. Energy Transition, Climate Change, and Environment
- 1.4. Global Value Chains, Substitute Models, and Export-led Models
- 1.5. Digitalization and 4.0 Economy

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## 2. MARKETS, ORGANIZATIONS AND FIRMS

The relevance that markets have held in the ordering and dynamics assumed by contemporary societies is indisputable. Within this juncture, businessmen/women have assumed a crucial role, which allows them to occupy strategic positions in the social structure, concentrate a large amount of power and have the capacity to influence policy. The purpose of this working group is to analyze the configuration, dynamics and actions acquired by different types of markets, companies, individuals, and representative associations within the business realm. Based on a sociological perspective, the analytical framework will allow us to understand not only the peculiarities inherent to markets and business actors but also their influence on the development of current political, economic and social phenomena.

### Topics

- 2.1. The Political and Cultural dimension of markets
- 2.2. State, politics and markets.
- 2.3. Expertise, socio-technical devices and moral values in the social construction of markets
- 2.4. Business representations and business associations.
- 2.5. The political and social action of business actors

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## 3. SOCIAL STRUCTURE AND INEQUALITIES

Social inequalities, in their different manifestations (class, ethnicity, gender, education, access to health, work, or justice), represent one of the main characteristics of contemporary societies. We expect to discuss how the State and the market -through their multiple institutions and agents- participate in the production of different forms of inequality, worsening or reducing them. Reflections from the plurality of approaches considered within economic sociology and the political economy are welcome.

### Topics

- 3.1. Innovations on class theory and social inequalities
- 3.2. Globalization, financialization and changes in inequality
- 3.3. State bureaucracies and the design and implementation of social policies
- 3.4 Housing, health, education and care dynamics between the market and the State

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3.5 The State and regulation of social inequalities

3.6 Conflicts over labor regulation: State, markets and workers

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## **4. FINANCE, DEBT AND SOCIETY**

In recent decades, societies have been transformed by the leading role of finance in the forms of valorization and accumulation of capital at a global level, as well as by the growing presence of financial devices and institutions in people's daily lives. The advance of financialization has revitalized research and discussion on the nature of money and finance, its current political-institutional configuration, the production of indebtedness practices, and relationships among individuals, families, companies, and states. This working group proposes a space for discussion on research that addresses the following topics from the social sciences, theoretically or empirically.

### **Topics**

4.1. Financial markets, institutions and devices.

4.2. Public and private indebtedness.

4.3. Monetary and financial repertoires: payments, savings and investments.

4.4. Domestic indebtedness dynamics and consumer patterns.

4.5. Social uses and meanings of money.

4.6. Experts and ordinary forms of financial calculation, evaluation and valuation

4.7. Financial markets and new forms of inequality.

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## **5. DIGITAL ECONOMY**

The expansion of digital infrastructures is expressed in the economic space, in the strengthening of business models focused on the production and processing of data, in the emergence of labor relations crossed by mechanisms of automation and control of algorithms, in the demand for services, and in a multiplicity of payment instruments and digital exchange. Likewise, it is revealed in the dynamics, alliances, and business conflicts that reconfigure

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the market structure. In this sense, the Digital Economy could be read as a wide field of disputes, in the different perspectives that cross this concept and in the consequent evolution of relations and tensions between sectors, classes, economic groups, as well as the international division of labor and modes of accumulation. This Group intends to analyze, from a socio-economic perspective, the transformations, problems and challenges that this process implies in the Argentine and Latin American contexts.

### Topics

- 5.1. New labor relations. Automatization and control of the productive organization.
- 5.2. Platform economy and companies. Big Data, algorithms and artificial intelligence in the companies practices and strategies
- 5.3. The State and regulatory frameworks
- 5.4. Digitalization and financial markets: cryptoassets, NFTs and gaming economy
- 5.5. Governmentality and digital economy
- 5.6. Methodological aspects in the social studies of the digital economy

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## 6. ECONOMICS AND GENDER

The field of gender studies has experienced unprecedented growth in recent years and has invited other disciplines to think and rethink their fields, objects, and problems. In this sense, the incorporation of the gender agenda bursts both in the academic field and in public management. This Group proposes to summon papers that promote the articulation between social studies of the economy and gender perspectives that address the analysis of women's condition and sexual diversities, problematizing the reproduction and sustainability of life; the experiences and policies of care; the processes of indebtedness both outside and within households; the analysis of modes of development and specific markets; social protection and security; and labor markets and trade unionism.

### Topics

- 6.1. Life sustainability and care.
- 6.2. Household indebtedness, finance and economic strategies
- 6.3 Development, markets and gender
- 6.4 Social protection and social security
- 6.5 Labor market and trade unionism

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### **Important dates**

- Deadline for short abstracts submission: July 30
- Notifications of proposals acceptance: August 10
- Deadline for extended abstracts: October 15
- Conference: November 14 to 18, 2022

### **About abstracts and papers**

- The process will be held in two parts. The first submission should be an abstract of 250 words, including the title and 5 keywords.
- Once accepted, an extended version up to 4,500 words (plus references) should be sent.
- Both texts can be sent in Spanish, Portuguese or English.

### **Abstracts and papers submissions**

Short abstracts and extended versions should be sent only through the following form: <https://forms.gle/PNSWXLJd6JkZfi4x9>

The contact e-mails of the working groups are to solve queries and for the subsequent organization of the conference, but abstracts will not be accepted by this means.

The following information should be included:

- Title
- Author/s and their/s institutional affiliation
- 5 key words
- Two options of working group and main topics should be selected online
- Original text
- Contact e-mail

### **Registration fee**

- \$1,000/10 USD if paid by August 15
- \$1,800/18 USD if paid after August 16

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## Mobility scholarships

Mobility Scholarships to attend the Conference funded by the Young Scholars Initiative will be available.

## The scholarships

- They will support young researchers from Argentina and Latin America who do not live in Buenos Aires
- The scholarship will be used to cover travel expenses to UNSAM, which must be paid in a timely manner.
- The award will be subject to the selection of the Organizing Committee based on demand and quotas of gender, region and thematic areas.
- Once the abstracts have been selected, the call for abstracts will be opened through a form that will be shared in due course.

## Organizing committee

Soledad García Sosa, Florencia Labiano, Malena Rubinstein, Giuliana Fernández, Gisele Bilański, Leandro Navarro Rocha, Bruno Perez Almansi, Fernando Moyano, Fernán Gaillardou

## Contacto

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